



RMHC
Australia

2019
RONALD McDONALD HOUSE CHARITIES®

33rd ANNUAL GALA BALL

SPONSORSHIP PROPOSAL

An opportunity to support
seriously ill children and their families

—

SATURDAY 7TH SEPTEMBER 2019
ICC SYDNEY, DARLING HARBOUR

A HOME AWAY FROM HOME

Lizzie and her three girls had a busy life in Canberra when life suddenly changed — her youngest daughter Freya had just been diagnosed with cancer.

As Freya started immunotherapy in Sydney Children's Hospital, Lizzie was by her side, which meant being separated from her two eldest daughters, Brynn and Inge, who were in Canberra and had never spent more than two days without her.

"Going from a very tight-knit family who did everything together to an absent mum with one of their siblings missing had a huge impact on them", said Lizzie.

Thankfully, all of that changed when the family learned about Ronald McDonald House in Randwick. They had a larger room which meant they could all stay together and make treatment a much more comfortable process.

"On protocol days, we don't have to stay in the hospital, Freya can go to bed at the house while I monitor her and her siblings can play and enjoy life without having to tiptoe around. The friendships the girls and I have made here at the house have been invaluable". — **Lizzie, Freya's Mum**

RONALD McDONALD HOUSE CHARITIES®

Childhood illness can have a devastating effect on families. As well as all the fear and uncertainty, there are the practicalities of managing the family when a child is away in hospital, often for extended periods of time. At Ronald McDonald House Charities® (RMHC®), we have been making life easier for seriously ill children and their families in Australia since 1981.

2019: OUR 33RD ANNUAL BALL

The Ronald McDonald House Charities NSW Ball raises funds for programs such as Ronald McDonald Houses in NSW, the Ronald McDonald Family Retreat Forster and Batemans Bay, the Care Mobile, the Ronald McDonald Learning Program and the Ronald McDonald Family Room program; all essential programs that ensure families who have a seriously ill child receive much needed comfort and support.

CONTACT:

KAREN WALKER

Fundraising and Event Coordinator, RMHC NSW Ball

T. (02) 9875 6736

M. 0437 286 928

rmhcnsball@rmhc.org.au



PLATINUM SPONSORS

\$27,500

AT THE BALL

- Two tables for ten guests (twenty guests) in a premium location at the Ball
- Tickets for ten guests to our VIP Pre-Ball Cocktail function
- Company Logo to be displayed on a Sponsors Banner in the foyer
- Company Logo to appear on video screen throughout the night
- A full page Ad to appear in the digital Ball flip book
- A full screen Ad to appear on video screen throughout the night
- Company Logo to identify your tables
- Acknowledgment by MC during the Ball

PRE-BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

POST BALL

- Company Logo to appear on our Thank You tray mat to appear in all McDonald's stores in NSW for 5 weeks around the Ball - 260,000 trays mats distributed
- Invitation for two people to our Sponsorship Recognition Day in October
- Company Name to appear in the RMHC Annual Report
- Company Logo displayed on our RMHC NSW Ball website for 12 months

Note: Goods or Services in Kind Donors will be recognised as Sponsors without Table benefits.



GOLD SPONSORS

\$17,500

AT THE BALL

- One table for ten guests at the Ball
- Tickets for four guests to our VIP Pre-Ball Cocktail function
- Company Logo to be displayed on a Sponsors Banner in the foyer
- Company Logo to appear large on video screen throughout the night
- Company Logo to appear large in the digital Ball flip book
- Company Logo to identify your tables
- Acknowledgment by MC during the Ball

PRE-BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

POST BALL

- Invitation for two people to our Sponsorship Recognition Day in October
- Company Logo displayed on our RMHC NSW Ball website for 12 months

Note: Goods or Services in Kind Donors will be recognised as Sponsors without Table benefits.



SILVER SPONSORS

\$12,500

AT THE BALL

- One table for ten guests at the Ball
- Company Logo to appear medium on video screen throughout the night
- Company Logo to appear medium in the digital Ball flip book
- Company Logo to identify your tables
- Acknowledgment by MC during the Ball

PRE-BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

POST BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

Note: Goods or Services in Kind Donors will be recognised as Sponsors without Table benefits.



BRONZE SPONSORS

\$3,500

AT THE BALL

- Company Logo to appear small on video screen throughout the night
- Company Logo to appear small in the digital Ball flip book
- Company Logo to identify your table if upgraded to add a table

PRE-BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

POST BALL

- Company Logo displayed on our RMHC NSW Ball website for 12 months

Note: Goods or Services in Kind Donors will be recognised as Sponsors without Table benefits.

A table for ten guests can be purchased for \$3,500 to add to your Bronze sponsorship package.



2019 RMHC® NSW BALL

SPONSORSHIP COMMITMENT FORM

SATURDAY 7TH SEPTEMBER 2019



Company: _____
Name: _____
Phone: _____ Email: _____
Postal Address: _____
Suburb: _____ Postcode: _____

Please tick your Donation and record any other applicable details:

Cash Donations	Value		In Kind Donations	(to value of)	
<input type="checkbox"/> Platinum	\$27,500	\$ _____	<input type="checkbox"/> Platinum	\$27,500	\$ _____
<input type="checkbox"/> Gold	\$17,500	\$ _____	<input type="checkbox"/> Gold	\$17,500	\$ _____
<input type="checkbox"/> Silver	\$12,500	\$ _____	<input type="checkbox"/> Silver	\$12,500	\$ _____
<input type="checkbox"/> Bronze	\$3,500	\$ _____	<input type="checkbox"/> Bronze	\$3,500	\$ _____
<input type="checkbox"/> Generous Donor		\$ _____	<input type="checkbox"/> Generous Donor		\$ _____

We pledge a total of \$ _____ to the 2019 RMHC NSW Ball.

Additional Information: _____

Artwork requirements for Ball Program:

I understand the RMHC NSW Ball Committee may use our ad/logo and I hereby give permission for them to use it without prior approval from our organisation.

I confirm the use of our Ad and/or logo ☐ Yes ☐ No ☐ N/A

I agree to provide our Ad and/or logo by Monday 1st July 2019 ☐ Yes ☐ No ☐ N/A

Signature: _____ Date: _____

Please Note:

- Ad's or Logo's from 2018 or prior will not be able to be used unless approved in writing. You will receive the specifications information upon receipt of this commitment form and copies of previous ads.
- Upon receipt of this form, an invoice will be sent as per the information recorded above.
- Payment details are specified on the invoice.

Postal Address:

Attn: Karen Walker
PO BOX 392
Pennant Hills NSW 2120

Delivery Address:

Attn: Karen Walker
21-29 Central Ave
Thornleigh NSW 2120

For all enquiries please contact: Karen Walker, RMHC NSW Ball Fundraising and Event Coordinator:

P: (02) 9875 6736

M: 0437 286 928

Email: rmhcnsball@rmhc.org.au